BUSINESS LEADERS CLUB
(EOQ-BLC)
LEADERSHIP + QUALITY

Budapest, June 2011
EOQ - BLC
VISION

EOQ-BLC is the European business leaders network to achieve competitiveness and sustainable success.

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EOQ - BLC
MISSION

Create a prestigious, value-adding network of business leaders.

through

Creating a nurturing environment for BLs dedicated to improving the quality and profitability of their enterprises through shared experience, continuous learning and external expertise.

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Creating an environment where the power of idea exchange enhances lives, enriches and improves businesses and communities.

Connecting to the right people, information and ideas by creating an environment for executive development and networking platform.

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Allow and encourage members to build and promote business and professional relationships.

Promote the art, science and practice of management quality by honoring the works of leading management thinkers, authors, and executives.

Maintain an updated list of the best practices in quality management (articles, books, research projects, and executive reports) and make it available for BLs.

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Provide an opportunity to share the best management practice researches, insights and lessons.

Provide an exclusive and efficient sharing environment for decision makers.

Facilitate exchange of ideas.

Create opportunities for continued learning and life long peer networking at regional and international levels.

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BL should make significant contributions in his/her community in best management practices.

BL should be able to recognize and act on their responsibility in the fields of corporate governance, social responsibility and educational advancement.

BL should be recognized as a leader in the eyes of public and his/her co-workers and employees.
The individual must be from an organization which is judged to be:

- Quality minded
- Highly reputable
- Of high performance
- CSR orientated
- Innovative
- Open to transformation
The individual is expected to:

- Have practical experience in managing change and transformation,
- Be quality focused,
- Be open to innovation,
- Have multicultural experience,
- Be open minded,
- Have respect for others,
- Be willing to share.
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TARGET GROUP-1

➢ Potential BLs include top level managers, diplomats, senior elected officials, and appointed government officials at the international, national, regional and local levels.

➢ Business leaders must be the chief operator (CEO, managing director, president, chairman or equivalent, Entrepreneurs & Active Business Owners) of a private or public company and/or organization.

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TARGET GROUP-1

- EOQ-BLC membership is open to individuals who are responsible for the full operation of a qualifying corporation or division as a senior manager of an incorporated entity having experience.

- George Borel Award winners and European Quality Leaders.

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To be part of a prestigious European network.
To gain international business opportunities.
To gain competitive advantage.
To have access to best information resources.
To share experiences and successful practices with peers.
To benchmark own activities.
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ADDED VALUES FOR BL- 2

➢ To have a chance to listen to and discuss new developments with high-profile experts.

➢ To broaden business leaders’ view.

➢ To influence EU decision making process in business related areas.

➢ To develop new strategies to deal with new business challenges.

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ADDED VALUES
FOR BL- 3

- Enhanced Networking Opportunities: Allowing BLs to interact globally through special business, personal and social networks. Members will be able to connect through specific industries, business or personal interests, and social issues such as:
  - Business interests: Various business sectors, industries and regions, which allow members to instantly expand professional contacts

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ADDED VALUES
FOR BL- 4

- **Personal interests**: Art, Wine, Golf, Yachting, etc.
- **Social interests**: Community, political and humanitarian efforts, like Environment, Economic Development, Education of Underprivileged Regions and Nations.

- Instant access to their local/international business peers which can connect regionally and internationally through online discussions, Global Conference Calls, Networks, Groups, industry roundtables, presidents’ seminars, leadership summits, etc.

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Peer Support: Members meet as peers on a regular basis in an atmosphere of trust, confidentiality, and openness to share in each other’s business, family and personal experiences. This can be done at regional and international or sectorial levels in small groups of 8-10 members, where BLs can turn for the insight and perspective only a peer can provide. Every day, members connect and exchange powerful ideas and deep experiences through online networking opportunities.
BL Education - Education is designed to provide added value for the members, facilitate networking among the members and support the health and growth of their company or organization by connecting members with new ideas and the power of shared experiences. EOQ BLC will bring the best minds in the world together. BLC members will also mentor each other, and there is no better education than peer exchange.

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WE NEED
SUPPORT AND COMMITMENT
OF ALL MEMBERS IN ORDER
TO FIND BUSINESS LEADERS FROM
THEIR COUNTRIES, WHO WILL BE
INTERESTED IN JOINING THIS
PRESTIGIOUS CLUB.

Budapest, June 2011