

# EOQ Privacy policy statement

## **Who is the European Organization for Quality and its approach to data privacy policy**

The European Organization for Quality, EOQ, is an autonomous, non-profit making association under Belgian law.

The EOQ is the European interdisciplinary organization striving for effective improvement in the sphere of quality in its broadest sense acting as the coordinating body and catalyst of its National Representative Organizations (NRs).

EOQ's main products and services consist of organization of EOQ annual congresses, competence certification of personnel in the field of management systems' professions, including the issuing and registration of the EOQ professional competence passport, granting the annual European Quality Leader Award and Georges Borel Awards, active involvement in the work of European and international organizations for the development and promotion of quality, environmental protection, occupational health & safety, innovation and transformation, sustainability and corporate social responsibility (EOQ Competence Specifications and Certification Schemes)

At EOQ, we are committed to maintaining the trust and confidence of our visitors to our web site. Here you'll find information on how we treat data that we collect from visitors to our website.

## **Who is responsible for the data processing and to whom can I apply?**

EUROPEAN ORGANIZATION FOR QUALITY, EOQ  
Rue Joseph II 36-38 E4, B-1000 Brussels, Belgium  
Phone: +32 474 240 800  
e-mail: [eoq@eoq-org.eu](mailto:eoq@eoq-org.eu)

## **What sources and data do we use?**

Data collected as part of EOQ activities (e.g.: EOQ competence certification documentation, EQL award candidates' documentation, data of persons asking for the download of EOQ normative documents – EOQ CoS/CS, etc.).

Relevant personal data are: Name, address, phone number, e-mail address, company and other personal data, like birthday and place.

## **What for do we process your data (purpose of data processing)? And on what legal basis?**

The processing of data is carried out to provide personnel competence certification (in line with ISO/IEC 17024 requirements), evaluation of EQL candidates and delivery of requested EOQ normative documents (downloads).

### *Within the framework of balancing interests:*

In order to safeguard the legitimate interests of EOQ, your data are processed for the purpose of direct marketing and information dissemination.

In addition, we process data on the basis of the EOQ legitimate interest in order to ensure the protection of domestic law, as well as legal claims and defense in legal disputes.

### *Because of your consent:*

If you have given us consent to the processing of personal data for certain purposes (e.g.: participation in an event, sharing of information), the legality of this processing is given on the basis of your consent. A given consent can be revoked at any time. This also applies to the withdrawal of declarations of consent issued prior to the validity of the GDPR.

### **Who gets my data?**

Within EOQ only those who have direct access to your data and are required to fulfil the contractual and legal obligations or for processing on the basis of the legitimate interest.

Are getting access to your data also EOQ service suppliers (data processors) on a contractual basis in line with GDPR. They use these data to fulfill their specific EOQ contractual and legal obligations.

### **Is data transferred to a third country or an international organisation?**

A transfer of data to recipients in states outside the EU takes place as far as it is required by EOQ for the execution of its activities, if it is required by law, or if you have given your consent directly.

### **How long will my data be stored?**

The data will be stored as long as it is required for the fulfilment of the contractual and legal obligations of EOQ. If this data is no longer required, it will be deleted Unless there are storage duties or authorized interests of EOQ. Transmission to States subject to the Commission's adequacy decision may take place. The adequacy decisions adopted by the Commission are regularly examined by EOQ.

### **What data privacy rights do I have?**

Each person concerned has the right to information, the right to rectification, the right to be deleted, the right to restrict processing, the right to object and the right to transfer data. In addition, there is a right of appeal to the competent data protection authority. A given consent can be revoked at any time.

### **Is there a duty for me to provide data?**

In the context of our business relationship, you must provide the data necessary for the reception and execution of a business relationship and the fulfilment of the related contractual obligations or for the collection of which EOQ is required by law. Without your data, EOQ will generally not be able to conduct the business relationship with you.

### **To what extent is there an automated decision-making process?**

No!

### **Is the user behavior analyzed on the website?**

Google Analytics

This website uses the service "Google Analytics", which is offered by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA), to analyze the way users use the website. The service uses "cookies", i.e. text files saved on your end device. As a rule, information collected by the cookies will be sent to a Google Server in the USA and saved there.

On this website, IP anonymization is applied. Within the Member States of the European Union, the users' IP (Internet Protocol) Addresses will be shortened. Thanks to this shortening, your IP Address will lose its connection to you as a person. In line with the agreement about contract data processing, which the website operators have concluded with Google Inc., Google Inc. will use information collected to evaluate use of the website and the website activity and provide services relating to use of the internet.

You have the opportunity of preventing saving of the cookies on your device by adequately configuring your browser settings. It is not guaranteed that you can access all functions of this website without restrictions if your browser does not admit any cookies. Furthermore, you can use a browser plug-in in order to prevent information collected by cookies (including your IP Address) from being sent to Google Inc. and used by Google

Inc. The following link will take you to the corresponding plug-in:

<https://tools.google.com/dlpage/gaoptout?hl=en>

Alternatively you can click on this link in order to prevent Google Analytics from acquiring data about you within this website. By clicking on the link above, you can download an "opt-out cookie". This means that your browser basically needs to permit saving of cookies. If you erase your cookies periodically, it will be necessary to click on the link again at each visit of the website.

Here you can find additional information on data use by Google Inc.:

<https://support.google.com/analytics/answer/6004245?hl=en>

### **Links to Other Web Sites**

This privacy notice does not cover the links within this site linking to other websites.

Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

### **Cookies Policy**

Acc. to the EU Cookie Policy, we would like to point out to you that our website uses cookies.

Cookies are small text files that will be stored on your hard disk at the visit of our website. In this respect, a distinction can be made between the following types of cookies:

- (a) "Session Cookies", which will, depending on the setting of your browser program, automatically be erased again when the browser operations are finished
- (b) "Permanent Cookies", which are provided with an expiration period and will persist when the browser operations are finished

In order to prevent the hint at the use of cookies being displayed after OK has been pressed at each visit of the website, a "Permanent Cookie", "cb-enabled", will be saved for the period of 365 days.

On our website, we also use so-called "Session-Cookies" in order to make it easier for you to use our websites and guarantee fundamental functions of the websites.

These cookies will not call any information about you that is saved on your hard disk and will not impair your PC or your files. Most browsers have been set as to accept cookies automatically. However, you can deactivate saving of cookies or set your browser as to make sure that it hints you at cookies being sent.

You can erase cookies that already are on your computer, at any time. The way to do this depends on the browser. Please have a look at the instructions for your browser (at "Help" in the browser menu).

### **Third party cookies**

These cookies allow third parties to track the success of their application or customise the application for you. Because of how cookies work we cannot access these cookies, nor can the third parties access the data in cookies used on our site.

For example, if you choose to 'share' content through Twitter or other social networks you might be sent cookies from these websites. We don't control the setting of these cookies, so please check those websites for more information about their cookies and how to manage them.

## **Information on objections under article 21**

### *1. Individual case-related right of objection*

You have the right to object at any time for reasons arising out of your particular situation against the processing of personal data relating to you, which is due to legitimate interest (on the basis of balancing interests); this also applies to profiling based on this provision.

### *2. Right of objection against processing of data for direct marketing purposes*

In individual cases we process your personal data in order to operate direct advertising. You have the right at any time to object to the processing of personal data relating to you for the purpose of such advertising; this also applies to profiling as far as it is related to such direct advertising.

If you object to the processing for direct marketing purposes, we will no longer process your personal data for this purpose.

The opposition can be made free of any contact and should be directed to: [eoq@eoq-org.eu](mailto:eoq@eoq-org.eu)

## **Changes to this Privacy Notice**

We keep our privacy notice under regular review. This privacy statement was last updated on 19.06.2018.