

The Republic of Belarus is an active participant in the global movement for quality and considers its improving as an important task of the government's economic policy.

Within the World Quality Day and the European Quality Week in 2014 the organizations of Gosstandart have held in all regions of the country about 40 different events - roundtables and workshops, open days and "live phone-in", exhibitions and meetings with the industry representatives, where aspects of current interest on improvement of the quality, competitiveness of products and organizations have been considered.

Press conference for the media of the country opened this action, where the Chairman of Gosstandart of the Republic of Belarus Mr. Viktor Nazarenko outlined the priorities in the field of quality and called for extensive coverage of these issues.

The issue-related banner was prepared and posted on the website of Gosstandart ([www.gosstandart.gov.by](http://www.gosstandart.gov.by)), where a press release, plan of events of the Gosstandart organizations, as well as information about competitive movement in the field of quality in the Republic of Belarus were represented.

In the Belarusian State Institute for Standardization and Certification (Minsk), which is the EOQ affiliated member, the meeting of the National Technical Committee for Standardization TC BY 4 "Quality Management" took place. There were discussed new approaches to the work using the information module "Electronic Technical Committees" ("e-TCs"), the current trends in the development of activities of ISO/TC 176 "Quality management and quality assurance", the issues on making the TC BY 4 the status of mirror committee of ISO/TC 176, as well as the need to create in the country other mirror TCs.

The Belarusian State Accreditation Centre coincided edition of the brochure "Quality Day 2014" with the holiday.

Topical issues concerning the application of technical regulations of the Customs Union, advanced standards, innovations, best practices and tools for system management were discussed at roundtables and meetings with industry representatives, including small and medium businesses, at open days conducted in various regions of the country.

Carrying out these activities helped to draw public attention to the issues of quality and competitiveness. After all, the quality of the Belarusian products and organizations is not only the safety of products for human health and environment, it is also a degree of satisfaction of the demands and expectations of customers.