

## **Events in the framework of the European Quality Week and the World Quality Day held in the Republic of Belarus**

Today, almost every state is considering quality issues as a priority trend of its economic policy as their successful solution is a guarantee for competitiveness in a global world, innovative development and higher living standards for citizens. And it's not just about the quality of goods and services, but also about the quality in technology, safety, environmental, management and other aspects of the organization activity.

Republic of Belarus, aimed at building of innovative economy strives to follow these progressive tendencies.

In the framework of the European Quality Week and the World Quality Day the organizations within the structure of the State Committee for Standardization of the Republic of Belarus (Gosstandart) in all regions of the country held about 70 events of various formats.

Meetings and workshops with business operators of food and light industry, construction, chemical, engineering and other industries and businesses on topical issues of the application of technical regulations of the Customs Union, metrology, management systems operation were held in Minsk, Brest, Bobruisk, Borisov, Vitebsk, Grodno, Kalinkovichi, Lida, Polotsk, Orsha, Slutsk, Pinsk, Molodechno.

All interested parties had the opportunity to get answers to urgent questions addressing to direct telephone lines in the centers for standardization, metrology and certification (CSMC) in Brest, Baranovichi, Pinsk, Grodno and Mogilev.

Open Days and Days of Quality have been organized by BelGISS, BelGIM, BSCA, Center for Testing and Certification TOOT, by CSMCs in Baranovichi, Bobruisk, Borisov, Grodno, Kalinkovichi, Mogilev, Polotsk, Slutsk, Orsha, Pinsk.

In CSMCs in Polotsk and Orsha meetings with students of high school and colleges had place.

In addition, in Gomel on 9-10 November, it was held the Grand Prix of the Second International Olympiad on management among youth. By the way, the year 2015 was announced as the Year of Youth in Belarus.

14 representatives from Belarus, Lithuania, Moldova, Russia and Ukraine were seeking for the highest award of this event.

The representatives of Ukraine became the winners of the Grand Prix of the Second International Olympiad on management among youth and the Super Grand Prix. Participants from Belarus showed the best results in the demonstration team performances.

Round table with representatives of industry and business of the Gomel region on the issues of quality assurance, the use of modern tools and best practices had place within this event.

Organizations of Gosstandart have also prepared and held exhibitions of scientific and technical literature and technical normative legal acts.

In addition, subject banner dedicated to the European Quality Week and the World Quality Day has been developed and posted on the website of Gosstandart (<http://gosstandart.gov.by>). Information materials presented in the banner were used in different regional events and in their coverage in mass media.

In total, about 30 materials which covered the quality issues as the main theme have been posted in republican and regional print and electronic media. The TV channel STV on 11 November 2015 presented the program "Our business" dedicated to the role of quality in the economy and society, the work carrying out in the Republic of Belarus to improve the products quality and competitiveness, as well as the involvement of young people in the movement for quality and business excellence.

Reports on the activities within the European Quality Week and the World Quality Day have been posted in the Gosstandart accounts in social networks.