



**European Quality Week 2016**

**“Quality for Results”**

The project presents

## Georgian Association for Quality



Tbilisi, Georgia

2016

The European Quality Week is organized by the European Organization for Quality (EOQ). The European Quality Week is an annual focus for campaigns of public awareness, promotion and demonstration of the advantages and importance of quality to competitiveness across Europe. It takes place in November during the week that includes the second Thursday of the month - World Quality Day.

The Organizer of European Quality Week in Georgia is Georgian Association for Quality (GAQ)-National representative of our country in European Organization for Quality (EOQ).

During the quality week we have planned a media tour in one of the successful Georgian company, conduct seminar in European Private School "Quality for Results", will talk about "Quality and its effect in our everyday life" in local TV channel, will host a reception dedicated to the World Quality Day and on the same day will assign a jury for the Awarding Ceremony "Quality Leader of Georgia", which will take place later in December 2016. Week will be closed with a social event which considers involvement of companies in Charity promo-action with the participation of Quality Mark holder companies, who will be visiting street children and homeless people and distribute gift boxes with food and books

The European Quality Week in Georgia once again will confirm that

***"QUALITY IS NEVER AN ACCIDENT. IT IS ALWAYS A RESULT OF INTELLIGENT EFFORT"***

# Agenda of European Quality Week

## First day

- EQW Opening Ceremony will start with a Media Tour of one of the successful Georgian company
- Talk about “quality and its effect in our everyday life” in local TV channel

## Second Day

- Georgian Association for Quality will do a presentation in Georgian State University of Agriculture, the subject of the presentation will be on quality and its effect in our everyday life

### Third Day

- GAQ will invite Georgian companies to participate in Quality Week and organize visits for students to some of the Quality Mark holder companies. Where students will witness the real benefits of Quality results
  - Meeting with European School students, open lesson on topic “Quality for Results”.

### Fourth Day

- GAQ will host a reception dedicated to the World Quality Day and on the same day will assign a jury for the Awarding Ceremony “Quality Leader of Georgia”, which will take place later in December 2016

### Fifth Day

- Closing day of the quality week will be dedicated to charity promo-action with the participation of Quality Mark holder companies, who will be visiting street children and homeless people and distribute gift boxes with food and books

