



ΚΥΠΡΙΑΚΟΣ ΣΥΝΔΕΣΜΟΣ  
ΠΟΙΟΤΗΤΑΣ

CYPRUS ASSOCIATION for  
QUALITY

### **Celebrations during the European Quality Week**

The Cyprus Association for Quality (CyAQ) celebrated the European Quality Week with the following activities:

#### **Cyprus Quality Conference 2014**

An Annual Conference under the slogan "Quality in Challenging Times" was organized on November 13<sup>th</sup>. This was a part of efforts by CyAQ for continuous improvement of services offered to our members and the society in general. The aim of the Conference was the wide diffusion for various management / quality systems, best practices, knowledge and benefits that a business entity can gain in order to survive and grow during the current economic crisis.

The outcome of the Conference following the events of the 2013 "bail-in" and subsequent loss of bank deposits, the Cyprus business community is now re-organizing itself based on the consumers' needs, new start-up businesses are opening up utilizing the help of technology and innovative ideas. Furthermore, existing companies are adjusting to the new conditions by introducing new products and creating prospects for new job positions. Looking at the "positive side" of the economic crisis, the Cypriot entrepreneurs have learned a lesson which leads them to better corporate governance, improved professionalism and better strategic planning with the use of Quality tools and technology.

The conference addressed the following areas:

- Quality in Vocational Training
- Business Ethics
- Business Innovation
- Sustainable Tourism
- Benchmarking

- Culture of Quality in Health
- Medical & Nursing Professional Responsibility

The presentations of the conference are available on the CyAQ page on Facebook and Twitter.

### **Visits to Members Facilities**

In order to exchange knowledge and experiences, CyAQ encouraged members to organize site visits to their factories or offices. During such visits, the host company presents the facilities to the CyAQ showing products being manufactured, its processes at work, or present good practices related to quality.

### **Members Events**

CyAQ encourages members to organize their own events during the quality week for either their staff or customers. All board of CyAQ contributes and assists its members to organize such events professionally and effectively.

### **Cyprus Quality Leader of the Year 2013**

CyAQ announced the award of the «Cyprus Quality Leader of the Year 2013». The Prize was awarded to a senior executive of a private or the organization who promotes quality in his organization. The winner will participate to the European Quality Leader Award organized by EOQ.

CyAQ has now invited organizations to participate in the 2014 event. A number of individuals have applied and a decision will be made soon by the selections committee.