

with



during 40th anniversary of

The Department of Quality Management

invite for

VIII NATIONAL SCIENTIFIC CONFERENCE

and

I INTERNATIONAL SCIENTIFIC CONFERENCE

under the auspices of

Cracow University of Economics' Rector

entitled:

Quality Management vs Management's Quality

of the conference cycle:

„The Quality in the Market Economy”

Kraków - Niepołomice,

June 20-22, 2012, POLAND

www.jakosc.konferencja.org



Important Dates

- **January 31st, 2012** Deadline for registration.
- **February 28th, 2012** Confirmation of application acceptance - second circular.
- **March 31st, 2012**, Submission deadline for papers (formatted according to the requirements indicated on the website).
- **March 31st, 2012** Fee payment deadline.

To sign up for the conference fill out the form at:

www.jakosc.konferencja.org

Conference Fee:

The regular conference fee for the participants is 350 EURO and includes:

- Conference participation.
- Accommodation and board (2 nights - 20/21 and 21/22 June 2012).
- Conference materials.
- Participation in two festive dinners.
- Transport between Krakow - Niepolomice - Krakow.

The conference fee for accompanying person is 300 EURO.

We can help you to book accommodation before and after the conference (extra paid on your own) - please check the options in the application form.

Payment information is as follows:

SWIFT CODE: BPH KPL PK

Account number with IBAN: PL 35 1060 0076 0000 3210 0015 2428

Account owner: Cracow University Of Economics

Transfer Title: „Quality Conference 2012 - name of participant”

Bank address: BANK BPH SA, ul. Kielecka 2, KRAKOW, POLAND

Preliminary conference program

20.06.2012	10 ³⁰ - Arrival and registration. Opening ceremony in the Cracow University of Economics. Lunch and transfer to Niepołomice. Checking in the NOVUM hotel in Niepołomice. Festive dinner.
21.06.2012	Conference proceedings in NOVUM Hotel in Niepołomice - day 1. Festive dinner.
22.06.2012	Conference proceedings in NOVUM Hotel in Niepołomice - day 2. 14 ⁰⁰ - Lunch and closing ceremony. Transport to Kraków. Departure of participants.

- **Remark** – All schedules are subject to change at the organizing committee's discretion.

Scientific Committee

Prof. dr hab. Waclaw ADAMCZYK
Prof. dr. Slavko ARSOVSKI
Prof. dr hab. Krystyna CHOLEWICKA-GOZDZIK
Prof. dr hab. Andrzej CHOCHOL
Prof. dr hab. Jozef GAWLIK
Prof. dr hab. Adam HAMROL
Dr Wojciech HENRYKOWSKI
Dr Eric JANSSENS
Prof. dr hab. Jan JASICZAK
Prof. dr hab. Wladyslaw KEDZIOR
Prof. dr hab. Jacek KIOWSKI

Prof. dr hab. Krystyna LISIECKA
Prof. dr hab. Anna LITWINCZUK
Prof. dr hab. Nataliya PRYTULSKA
Prof. dr hab. Piotr PRZYBYLOWSKI
Prof. dr hab. Elzbieta SKRZYPEK
Prof. dr hab. Tadeusz SIKORA
Prof. dr hab. Tadeusz TRZISZKA
Prof. dr hab. Maciej URBANIAK
Prof. dr hab. Tadeusz WAWAK
Prof. dr hab. Malgorzata WISNIEWSKA
Prof. dr hab. Stefan ZIAJKA
Prof. dr hab. Zofia ZYMONIK

Organizing Committee

Prof. dr hab. Tadeusz Sikora - Chairman
Dr inż. Urszula Balon- Secretary
Dr inż. Pawel Nowicki- Secretary
Dr Joanna Dziadkowiec
Dr inż. Mariusz Giemza
Dr inż. Anna Florek-Paszkowska
Dr inż. Piotr Kafel
Dr inż. Marek Salerno-Kochan
Dr Anna Prusak
Danuta Skowiniak

Organizing Committee address

The Department of Quality Management
Cracow University of Economics
Rakowicka Street 27, 31-510 Krakow, POLAND
tel.: (+4812) 2937516
fax: (+4812) 2935054
e-mail: quality@uek.krakow.pl; quality_2012@g.pl

Conference scientific areas

- Quality management systems - theory and practice in organizations
- Industry management systems
- Integrated Management Systems
- Total Quality Management and other management concepts
- Management's quality
- Quality of service
- Methods and tools used for the improvement of management systems
- Improving the organization - Practical Aspects
- Conformity Assessment System
- The human factor in management systems
- Internal and external customer organization
- Intellectual capital in organizations
- Organizational culture in management
- Economic aspects of quality, quality cost accounting
- Psychosocial aspects of quality management
- Philosophy and ethics in quality management

The aim of the Conference is to review the state of knowledge and practical experience on quality management and management's quality. The leitmotif of the conference will be experience and new ideas related to the implementation, operation and improvement of the quality management system and other issues in an interdisciplinary approach of quality management system.

Official Language

English will be used as the official language for paper presentations and discussions at the International part of the conference.

Call for Research Papers general information

All research papers should be related to the topics of the conference and must not be published previously. All submissions for the Quality Conference are required to be transmitted electronically via www.jakosc.konferencja.org

Paper titles and author(s) details should be submitted by January 31st 2012, and complete papers by March 31st 2012. The papers will be evaluated by the organizing committee, and the notices of review decisions will be emailed to the authors during the first week of May, 2012. The authors who may prefer a oral presentation for their work should indicate their preference upon submission.

Selection Criteria

The general selection criteria for the conference papers include the following:

- Papers must not be previously published.
- Papers will be selected on the basis of their contribution and relevance to quality management
- Papers must relate to the conference topics.
- Papers must be based on scientific research methods and contain novel information.

During the conference are provided:

- Plenary lectures of eminent specialists,
- panel discussion.

The submitted articles and scientific communications will be reviewed by members of the Scientific Committee and will be published in a book.

