Winning Through Quality

The European Quality Week

November 10-14 2014 Tbilisi, Georgia





Opening Ceremony of the European Quality Week 10.11.2014 beginning at 12:00

Location: Hotel Tbilisi Marriott

• Signing of Memorandum of Understanding between the Georgian Association for Quality and the Georgian Chamber Trade and Industry – followed by the speeches;

Euro-Sale

11.11.2014 beginning at 12:00

- "The Quality Mark Awarded" companies will dissociate the special corner for celebrating the Quality Week. At the entrance there will be located the European Quality Week bill-sticker
- At the corners dedicated for the Week the quality awarded companies exhibit their production on sale;



Smile Service - presentation of the project 12.11.2014 beginning at 15:00

Location: Tbilisi Mall

- The Quality Association launches implementation of the Project "Smile Service" for perfection of quality service in Georgia.
- The "Smile Service" will be the public movement unifying volunteers, students and celebrities;
- The people involved in the project will be guiding by the "10 Golden Rules" that determine the high standards of service sphere.
- The presentation of the mentioned project will be held in the frame of the European Quality Week;



Special Reception and "Awarding the Quality Mark" - Ceremony

13.11.2014, beginning at 18:00

Location: Restaurant "Tabla"



- Several new companies will be awarded with the "Quality Mark" certificates
- The activity will be held under the social campaign "Committed to Quality". The restaurant will be decorated with the photos of celebrities involved in the quality movement.



Seminar on "World Quality Day" 14.11.2014, beginning at 15:00 Location: "Caucasus University"

• The President of the Georgian Association for Quality together with the quality proffesionals will hold the conference at the Caucasus University;

• The professionals in quality sphere will deliver the information to the students about the importance of quality and its implementation



Social Movement at Saguramo Orphanage 14.10.2014, beginning at 11:00

Location: Saguramo

• The members of the Georgian Association for Quality will present their products to the children of Saguramo orphanage;



Georgian Association for Quality



