Winning Through Quality

The European Quality Week

November 10-14

2014

Tbilisi, Georgia
Opening Ceremony of the European Quality Week
10.11.2014 beginning at 12:00
Location: Hotel Tbilisi Marriott

• Signing of Memorandum of Understanding between the Georgian Association for Quality and the Georgian Chamber Trade and Industry – followed by the speeches;

Euro-Sale
11.11.2014 beginning at 12:00

• “The Quality Mark Awarded” companies will dissociate the special corner for celebrating the Quality Week. At the entrance there will be located the European Quality Week bill-sticker
• At the corners dedicated for the Week the quality awarded companies exhibit their production on sale;
Smile Service - presentation of the project 
12.11.2014 beginning at 15:00 
Location: Tbilisi Mall

- The Quality Association launches implementation of the Project – “Smile Service” for perfection of quality service in Georgia.

- The “Smile Service” will be the public movement unifying volunteers, students and celebrities;

- The people involved in the project will be guiding by the “10 Golden Rules” that determine the high standards of service sphere.

- The presentation of the mentioned project will be held in the frame of the European Quality Week;
Special Reception and “Awarding the Quality Mark” - Ceremony
13.11.2014, beginning at 18:00
Location: Restaurant “Tabla”

• Several new companies will be awarded with the “Quality Mark” certificates

• The activity will be held under the social campaign - “Committed to Quality”. The restaurant will be decorated with the photos of celebrities involved in the quality movement.
Seminar on “World Quality Day”
14.11.2014, beginning at 15:00
Location: “Caucasus University”

• The President of the Georgian Association for Quality together with the quality professionals will hold the conference at the Caucasus University;

• The professionals in quality sphere will deliver the information to the students about the importance of quality and its implementation
Social Movement at Saguramo Orphanage
14.10.2014, beginning at 11:00
Location: Saguramo

• The members of the Georgian Association for Quality will present their products to the children of Saguramo orphanage;
Georgian Association for Quality