The European Organization for Quality (EOQ) has celebrated the recipients of the EOQ presidential Georges Borel Awards at the EOQ Presidential Meeting, in Helsinki/Finland on May 31st, 2016.

By definition, Georges Borel Award has born from the idea that the development and the promotion of the European Quality Movement is done by outstanding individuals who spend their time and energy in sharing their beliefs and knowledge for the benefit of the European Society.

The recipients of the 2016 EOQ Presidential Georges Borel Awards are:

- **Mr. Charles Corrie** - awarded with the EOQ presidential Georges Borel Award for governmental achievements for making an outstanding accomplishment through successful promotion and deployment of quality at governmental level through his professional activities and behaviors and thus creating a visible impact in the field of quality at governmental level in his own country and at European level.

- **Dr. Noriaki Kano** - awarded with the EOQ presidential Georges Borel Award for international achievements for being at the edge of the development, use and diffusion of quality at international level through his professional activities and behaviors, personally contributing to the development of the European Quality movement through his accomplishments with a global impact in the field of quality.

The quality journey of Dr. Kano started to be supervised by Professor Kaoru Ishikawa at the University of Tokyo. The career of Dr. Kano was dedicated to conducting research and education in University of Electro-Communications and Tokyo University of Science, for which he is current Professor Emeritus. His contribution has been recognized by his election as Honorary Member by the International Academy for Quality (IAQ), the American Society for Quality (ASQ), and the Japanese Society for Quality Control (JSQC), beside others. He is the creator of Theory of Attractive Quality (Kano Model) widely used around the world as well as Task-Achieving QC Story, Daily Management and House of TQM. He is one of the founders of Asian Network for Quality (ANQ) and has been named its Honorary Chairperson. He has contributed to quality in Europe as conference speaker, visiting professor, seminar leader and consultant for various organizations including EOQ, IAQ, and Aarhus School of Business in Denmark, Finland, France, Sweden, U.K. and so on.

- **Mr. Viktor Seitschek** - awarded with the EOQ presidential Georges Borel Award for European achievements for being at the edge of the development, use and diffusion of quality in Europe through his professional activities and behaviors and thus he has not only brought an outstanding contribution to the realization of EOQ mission at European level but also personally contributed to the development of the European Quality movement.

Viktor Seitschek worked for 24 years as Quality Manager in international industrial companies in Switzerland and Austria. In 1979 he founded the Austrian Association for Quality (ÖVQ) which became in the same year the EOQ NR organization from Austria. As CEO of ÖVQ, he organized EOQ congresses in Vienna in 1989 and 2008 and was directly involved in the development of EOQ-PRU activities. He was lecturer on quality topics in more than 15 countries all over the world, being also the author of two books and more than 100 articles. Viktor Seitschek was the EOQ President during 2008–2011 and in 2010 he got the most important Austrian decoration for the accomplishments of his entire professional life, the "Gold Decoration of Honour for services to the Republic of Austria".

EOQ Georges Borel Award recognizes individuals who have brought an outstanding contribution to the EOQ mission, who is: “Improve European society through the promotion of Quality in its broadest sense”. The European Organization for Quality wants to show them recognition and to thank them for their contribution.

The European Organization for Quality (EOQ) associates more than 70,000 members and 500,000 companies within its member and partner organizations in Europe and worldwide. EOQ is the European interdisciplinary organization striving for effective improvement in the sphere of quality management as the coordinating body and catalyst of its Member Organizations aiming to improve European society through the promotion of Quality in its broadest sense.

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