World Alliance for Quality

On September 13, 2002 ASQ, EOQ, IAQ and JUSE made an alliance to improve relationships in order to intensify the global commitment to quality principles and their application in all segments of society.

On September 15th, 2005 WAQ had it’s first meeting in Tokyo at the occasion of ICQ 2005. The conclusions were that we have to work together in three directions:

1) Quality Security and environment:
   a) How to speak with one voice at the world level
   b) How to adapt Quality to globalization
   c) How to answer the needs of today’s CEOs

2) Transformation (new field of action of Quality and change Management)

3) Gather world experienced leaders to explore direction in which to go to increase the likelihood that quality will reach its full potential in society.

In its meeting in Antwerp in May 2006, the World Alliance for Quality decided to focus its activity on main issues for the world community.

The three main issues are the following:

1) Maintain and improve the Quality of products and services.
2) Help under recognised countries and organizations to develop their richness and find their place in the world community
3) Improve the quality of life of world citizens
Maintain and improve the Quality of products and services.
Maintain and improve the Quality of products and services is an everlasting battle. The Quality community has to develop and update practices and methods to fit the changes in the technologies and in the society.

Help under recognised countries and organizations to develop their richness and find their place in the world community
Many countries and organizations are in a vicious cycle where the lack of basic skill and practices in Quality prevents them to propose valuable products and services to the market. The consequence being that they cannot develop their economy and the country stays in an under develop status.
The Quality Community can mobilize its experiences and expertise to help those countries and organizations to improve globally their level of Quality.
This is true for countries ant it is also true for organizations within countries.

Improve the quality of life of world citizens.
There is a big aspiration worldwide to improve the quality of life of world citizens. It start by solving big problems which can impact our existing quality of life like environment and climate but it also addresses more profound willingness of world citizens to be better recognised as human beings.

The founders are IAQ, ANQ, ASQ, EOQ and JUSE. There is no membership. New contributors to the WAQ projects have to represent a network of countries and cope with the purpose, the vision and the values of the World Alliance for Quality.

The World Alliance for Quality will elaborate propositions to be presented during the World Quality Congress due to take place in 2008 in United States (ASQ congress)

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