

EOQ Press Release

We are very pleased to announce that the European Quality Trademark (EQTM) certificate has been issued to [Polisport Plásticos](#) for the range of products "Child Seats".

Present in more than 70 countries around the world, Polisport operates in both the bicycle, off-road and street accessories market.

Polisport developed its business and brand based on its core business, plastic replacement parts for motorcycles, becoming nowadays one of the most prestigious plastics brands in this area, offering a wide range of innovative products and accessories.

Also one of their main focus goes to the plastic kits, however the range is extended, also offering hand protectors, headlight holders, body protections, protections for the motorcycle among other performance parts and accessories that help from the maintenance of the motorcycle to its use.

They are world leaders in the production of child seats for bicycles, the main product and brand image, selling more than half a million units per year and setting industry standards. The bicycle range also includes mudguards, bottles, helmets and other accessories.

We consider that this recognition, which comes with the support of APQ – Portuguese Association for Quality as an intermediary, will consolidate Polisport leading position and offers a big promotion for EOQ.



EQTM/EOQ/PT
No.: 06/2022



[From left to right] Pedro Araújo, CEO, Polisport | Andreia Marques, Project Manager, APQ | Pedro Saraiva, EOQ GROOVY® ECO Executive Vice President and APQ President.

April 2022

If you'd like more information about this topic, e-mail Ulf Gustavsson – EOQ Secretary General at ulf.gustavsson@eqq.org