



LEARN
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QUALITY 4.0 SUMMIT

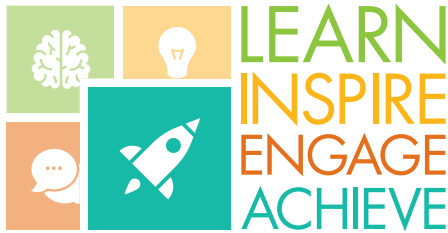
OCTOBER 25 – 27, 2021 | VIRTUAL

Schedule at a Glance

All times Central Daylight Time. Schedule subject to change.

| MONDAY, OCTOBER 25 | |
|-------------------------|--|
| 2:00 p.m. – 2:15 p.m. | Summit Grand Opening: Welcome to the Show! |
| 2:15 p.m. – 3:15 p.m. | Solution Center Preview: What's New in Technology and Solutions |
| 3:15 p.m. – 4:00 p.m. | Opening Keynote: Digital Leadership: Becoming the Disruptor vs. The Disrupted <i>Presented By Erik Qualman</i> |
| 4:00 p.m. – 4:10 p.m. | Tuesday Preview |
| TUESDAY, OCTOBER 26 | |
| 8:30 a.m. – 9:30 a.m. | General Session on the Virtual Mainstage Introduced by: <i>Ulf Gustavsson, Secretary General, EOQ</i> <i>Ann Jordan, CEO, ASQ</i> <i>Jim Templin, CEO, ASQExcellence</i> Driving Quality Transformation Through Global Collaboration <i>Dr. Jamison Kovach, PMI Houston Endowed Professor in Project Management, ASQ Board Member</i> <i>Paulo Sampaio, PhD, Professor of Quality and Organizational Excellence, ASQ Board Member</i> |
| 9:30 a.m. – 10:15 a.m. | Livestream Session with Q&A: Nothing of Importance Ever Changes <i>Willy Vandenbrande, Founder & President, QS Consultant</i> |
| 10:30 a.m. – 11:30 a.m. | Shewart's Theory of Maximum Control Applied to Quality 4.0 <i>Dr. Gregory Watson, Chairman, Business Excellence Solutions, Ltd.</i> |
| 11:45 a.m. – 12:30 p.m. | Attendee Networking |
| 12:30 p.m. – 1:15 p.m. | Midday Fuel Break |
| 1:15 p.m. – 2:15 p.m. | Solution Center Open |
| 2:15 p.m. – 3:00 p.m. | Livestream Session with Q&A: Individualized Experiential and Relationship Based Quality <i>Dr. Kai Yang, Professor, Wayne State University</i> |
| 3:15 p.m. – 4:00 p.m. | Panel Discussion on the Virtual Mainstage: Digital Transformation: Thought Leaders Discuss What's Next <i>Nicole Radziwill, Author of Connected, Intelligent, Automated: The Definitive Guide to Digital Transformation and Quality 4.0</i> <i>Zubair Anwar, Chair, Body of Knowledge, ASQ Service Quality Division</i> |
| 4:00 p.m. – 4:15 p.m. | Wednesday Preview |
| WEDNESDAY, OCTOBER 27 | |
| 8:30 a.m. – 8:35 a.m. | Tuesday in Review: The Summit So Far |
| 8:35 a.m. – 9:20 a.m. | Livestream Session with Q&A: Building Resilience to Enable Change Management <i>Jeremiah Genest, Head of Quality Management Systems, Vertex Pharmaceuticals</i> |
| 9:30 a.m. – 10:30 a.m. | Solution Center Open |
| 10:30 a.m. – 11:15 a.m. | Livestream Session with Q&A: Quality 4.0 – A Step Forward in the Zero Defects Vision <i>Carlos Escobar, PhD, Senior Research Engineer, General Motors</i> |
| 11:20 a.m. – 12:25 p.m. | Closing Keynote: The Case for Audacious Leadering: Navigating the Big Shift, <i>Presented By Nancy Giordano</i> |
| 12:25 p.m. – 12:30 p.m. | Summit Conclusion |

Look for updates at asq.org/conferences/quality-4-0.



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On-Demand Sessions

On-demand sessions feature PowerPoint presentations with speaker audio. Sessions are accessible to registered ASQ member attendees through October 25, 2022 and non-member attendees through November 29, 2021.

AREA OF FOCUS: ADOPTION

Getting Into the Mind of the Customer

Scott Burgmeyer, Founder & CEO, Creative Solutions Group

Iterative Innovation: Tools for Process Design Prototyping

Lars Maaseidvaag, Vice President Product Development, MoreSteam

Overwhelmed by Analyzing Big Data? Here's How to Get Started

Scott Sterbenz, Six Sigma Master Black Belt, Ford Motor Company

AREA OF FOCUS: ADVANCES

Implications of Data Quality on Last Mile Package Delivery Quality

Ekaterina Spiridonova, Head of Operational Excellence and Quality, PostNord

The Search for Free, Easy to Use Data Analysis Software

Kristine Bradley, Principal, Firefly Consulting

Post Quality 4.0 Implementation – Shape of Things to Come

Javed Cheema, Global Director, Lean Enterprise, Neapco Driveline Systems

AREA OF FOCUS: ADVOCACY

ASQE Insights on Excellence to Benchmark Digital Transformation

Stephanie Gaulding, Chair, ASQ Human Development & Leadership Division

Data Disasters and Delayed Decisions – Moving from an Explanation Culture to an Execution Culture

Shane Yount, President, Competitive Solutions, Inc.

What We (do not) Talk About When We Talk About Quality 4.0

André M. Carvalho, Assistant Professor, Lusophone University

Paulo Sampaio, Professor of Quality and Organizational Excellence, ASQ Board Member

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