



RUSSIAN FEDERATION – **Rosstandart** :

[We invite you to celebrate World Quality Day together!](#) This year it will be held under the motto “**Quality for all – quality for everyone!**” This day is celebrated in Russia with a focus on the **ESG principles**:

- **E – “Environmental”** – includes issues of waste management, reduction of harmful emissions, provision of water and air quality, life safety, etc. These criteria determine, how much a company cares about the environment.
- **S – “Social”** – unites issues of creation of favorable social conditions, labor safety, health and well-being of employees, interaction with suppliers, customers, and society. It also includes responsibility to the clients for the quality of products.
- **G – “Governance”** – is responsible for transparency of the business-model, financial activities, as well as for risk management, management efficiency, audit quality and respect for stakeholders’ rights.



In Russia we celebrate WQD this year on **November 10-12**. At this time a key business event in the field of quality and sustainable development of the Russian Federation “World Quality Day – 2021” will take place.

The Forum is organized by the Ministry of Industry and Trade of Russia (Minpromtorg), the Russian Quality System (RusQuality), the Federal Agency on Technical Regulating and Metrology (Rosstandart) and the Federal Service for Accreditation (RusAccreditation) to discuss and popularize the **best practices for improving the quality and efficiency of business processes** in various industries. This year the Forum will be held in a hybrid format: offline events will take place in Moscow and the online broadcast of the Forum will gather more than 30,000 viewers. Among them are managers and owners of firms and non-commercial organizations, managers of quality services and specialists in business development, engineers and technologists, experts from the sphere of state regulation, representatives of government bodies, public and business associations – all those who make the world a better place.

More than 14,000 people from 21 countries took part in the forum in 2020, 185 speakers at 20 industry sessions shared best practices.

More details and practical information can be found on the website: <https://kachestvo.pro/vdk2021/en/>

Or read more general information about (Russian) Quality Day here : <https://rskrf.ru/qualityday/>